



# Health and Human Services MEDIA RELEASE



**FOR IMMEDIATE RELEASE**

April 21, 2016

## **MEDIA ADVISORY**

# **SWAT Youth to host Earth Day Clean-up and “89 Soles” display at Siesta Beach on April 23**

**SARASOTA COUNTY** — The Sarasota County chapter of Students Working Against Tobacco (SWAT) will host its fourth annual Earth Day beach clean-up on Siesta Beach on Saturday, April 23 from 8:30-11:30 a.m. The event will feature an “89 Soles” display of shoes, a sobering reminder of the 89 Floridians who die each day from tobacco-related illnesses.

**WHAT:** Students Working Against Tobacco (SWAT) Earth Day Beach clean-up and “89 Soles” display

**WHEN :** Saturday, April 23 from 8:30-11:30 a.m.

**WHERE:** Siesta Beach, 948 Beach Road, Pavilions 25 & 26, Siesta Key

### **About the Florida Department of Health**

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

For more information about Sarasota County’s Tobacco Prevention Program, or to learn ways to get involved please visit <http://sarasota.floridahealth.gov/programs-and-services/wellness-programs/tobacco-prevention/index.html> or call 941-861-2805.

Sarasota County prohibits discrimination in all services, programs or activities.  
View the complete policy at [www.scgov.net/ADA/Pages/default.aspx](http://www.scgov.net/ADA/Pages/default.aspx)

### **DOH-Sarasota Media Contact:**

Hilary Woodcum, 941-861-2997; cell: 941-228-1566; [Hilary.Woodcum@FLHealth.gov](mailto:Hilary.Woodcum@FLHealth.gov)



### **MEDIA NOTES:**

#### **DOH-Sarasota Media Contact:**

Dianne Shipley, 941-861-2852; cell 941-302-1058; [DOHSarasotaNews@flhealth.gov](mailto:DOHSarasotaNews@flhealth.gov)

Website: [www.sarasotahealth.org](http://www.sarasotahealth.org)